2022

Corporate Presentation



"Reliable Resourceful"



The Bird Eye View

Vision:

Empowering to Achieve Wealth Objectives

Mission:

To be the most efficient and diversified service providers in the Indian Financial and Insurance Markets"

Registrations:

NŠE Čash: INB231219636 I NSE Derivative: INF231219636 |NSE Currency: INE231219636 | BSE Čash: INB011219632 | BSE Derivative: INF011219632 | BSE Currency: INE011219632 | MCX-SX Čash: INB261219636 | MCX-SX Derivative: INF261219636 | MCX-SX Currency: INE261219636 | CDSL: IN-DP-CDSL-3242005 | NCDEX Membership No: 00635 | MCX Membership No: 28850 | NSEL Membership No: 10650 | RBI Registration No: NBFC: N-14.03215 | IRDA Registration Number : CB-066/03 | AMFI Registration No : ARN -0032 | SEBI Registration No: Merchant Banker: INM000007508





About RR Group



RR is a 35+ years old company promoted by Sh. Rajat Prasad, a qualified Chartered Accountant, who is the chief architect of its growth and has steered the group to be a diverse and respected financial and insurance services organization with nationwide presence.

- Amongst the largest independent unbiased financial and insurance players in India.
- Fully integrated and a professionally managed business with the widest product range.
- Strong relationships with all the major market participants, corporate houses, institutions, banks, asset management companies and investors.
- A dominant nationwide distributor with a marketing channel mix of direct Clients, Franchisees & Agents serving retail, HNI and corporate clients.
- Has product strengths and diversities giving it a very stable revenue model with critical mass across all the business verticals based on nationwide reach and brand.

RR has infrastructure setup of 20 offices spread across the country, has all the applicable registrations and licenses in the financial services space and has a team strength of more than 200 employees with a pan India presence. Parent Company website: www.rrfcl.com

Broking Services

Distribution Services

Investment Banking

Insurance Services



Broking Services



- RR is principal Equity Player in India with memberships in the NSE, BSE, MCX, CDSL and NCDEX
- RR offers Retail and Institutional Broking Services in equities, commodities, mutual funds, bonds etc.
- RR offers quality research and update notes specifically to in-house clients.
- RR offers seamless trading through
 - Web Platform: <u>www.rrstock.in</u>
 - Mobile App: RR Stock (iOS and Android)

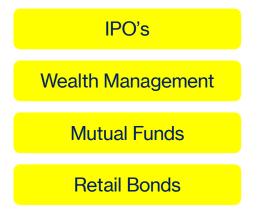




Distribution



- RR Distribution arm is an independent Investment advisory company that ranks amongst the top advisory firms in the country.
- RR continuously examines and forecasts the market trends to develop asset class recommendations to its clients in most effective and efficient manner.
- RR has proprietary technological platform to offer B2B and B2C services to its clients and investors with full ERP, CRM and back office fully managed by technology itself.
- Online investments offered on its platform <u>www.rrfinance.in</u>







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Investment Banking



- RR is a SEBI registered Merchant Banker for over 20+ years and an active player in secondary markets.
- RR offers wide range of products and services, holds a proven track record and also amongst the top players in Debt Capital markets over the last 2+ decades.
- RR has very strong in-house professional team having in-depth expertise in product design, structuring, research, valuation, distribution and deal making working closely with MNC's, Start-ups, Corporates and VC Funded Companies.

Mergers & Acquisitions	Research & Advisory
Corporate Finance	Financial Modeling
Primary Debt	Valuation Modeling
Private Equity Advisory	Asset Valuation
Transaction Advisory	Valuation of Perquisite
Unquoted Equities	Valuation of ESOP's
Due Diligence	Valuation for Complian



Insurance



- RR Insurance Brokers is a 20+ years young company licensed by IRDA.
- RR Insurance offers coverage for all sectors of the key risk management & insurance products in Life as well as General Insurance.
- RR Insurance has diverse clientele across Retail, HNI's, Corporates, Institutional segments.
- RR Insurance has in-house team of risk managers, engineers, insurance advisors and experts.
- Weblink: <u>www.rrpolicy.com</u>









Technology

RR has created and implemented a comprehensive B2B and B2C software for Mutual Funds and Financial Products Distribution.

 RR is the only company to have a complete CRM/ERP and back office of its business through its own software, i.e., One Source.



Product Diversity

RR is the only financial services player in the country to offer all financial & insurance products to its clients and investors.

 RR, being an independent and unbiased player, offers all the products and services to cater to all investment needs of its clients and investors.



Network Strength

RR is the only company in the space which can boast of over 10,000 agents in its network with relationships spanning over 35+ years.



The vast network of agents and franchisee gives RR access to more than 10% of the Indian markets.

People

RR management has a vast experience of over 35+ years of changing market scenario.

- RR has a strong personnel strength spread across India which includes an experienced sales team.
- The company consistently re-engineers its HR policies to attract quality manpower.





Contact Us

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